



SINGAPORE REPERTORY THEATRE
Resident Creative Designer

Join Singapore Repertory Theatre (SRT) as a Resident Creative Designer and be part of an inspiring Residency Programme designed to launch the next generation of creative professionals in Singapore's theatre industry. As part of SRT's marketing team, you'll play a crucial role in crafting visually engaging content that connects audiences to our productions and initiatives. This immersive, hands-on role will offer you the chance to build a professional portfolio while working with a team dedicated to the transformative power of theatre.

As a Resident Creative Designer, you'll support SRT's marketing and communications efforts by producing a range of visual content, from digital assets for social media to materials for print and promotional campaigns. You'll also have the chance to work with various professionals in the arts industry, building a robust foundation in design for the performing arts and honing skills that are directly relevant to the industry.

Your duties shall include but are not limited to:

- Create engaging and visually consistent digital content for social media, email campaigns, websites, and other online platforms.
- Design promotional materials for SRT's productions, including posters, flyers, and other print and digital collateral.
- Work closely with the marketing team to develop creative concepts that align with SRT's brand and enhance audience engagement.
- Assist with video editing and multimedia content creation for social media and other digital channels.
- Collaborate with team members to brainstorm ideas for campaigns and audience outreach initiatives.
- Participate in formal and hands-on training, including design software and multimedia tools, to develop a broad skill set in arts marketing.

Requirements and skills:

- Background in Graphic Design, Visual Communications, Marketing, or a related field.
- Proficiency in design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign); familiarity with video editing software (e.g., Premiere Pro) is a plus.
- A creative mindset with a keen eye for detail and a strong sense of visual aesthetics.
- Enthusiasm for theatre and the performing arts.
- Ability to adapt to a fast-paced environment and manage multiple projects simultaneously.
- A full-time commitment to the residency programme for 24 months.

What You Will Gain:

- A comprehensive, hands-on experience working within a leading theatre company in Asia.
- Direct mentorship from experienced professionals in arts marketing, helping you refine your skills and build a portfolio.
- Opportunities to set and achieve design goals, track your progress, and contribute meaningfully to SRT's mission.
- A diverse range of high-quality work experiences, preparing you for future roles in creative design within the arts and entertainment sectors.

Please note that this role is only open to Singapore citizens.

The role will report to the Head of Sales & Marketing. The overall management of SRT's employees is under the Managing Director and you will refer to the Admin Manager for daily operational human resource matters.

Interested candidates should send their letter of application to Zach Ng, Head of Sales & Marketing at zach@srt.com.sg.



About Singapore Repertory Theatre's Residency Programme

SRT's Residency Programme offers an immersive hands-on experience for young theatre professionals looking to further their careers in Singapore's theatre industry. The programme has existed for 10 years – 95% of the graduates are still working in the industry.

Residents work closely alongside local and international colleagues on a wide range of productions and programmes developing their skills and understanding of their chosen specialities. The residents participate in the day-to-day workings of one of the leading theatre companies in Asia to gain respect for and skills working professionally in the industry as part of a team. As and when appropriate, a formal training element by external vendors is offered to the residents to support the hands-on training at SRT.

The residency allows the Resident to set goals, review their progress and develop their skills in direct relation to the industry. Training in this format offers many benefits to career development, offering Residents diverse and high-quality work experiences that will support future employment opportunities. Each Resident will be expected to make a full-time commitment for 24 months.

The residency programme is part of SRT's capacity development strategy to actively invest in a pool of future colleagues in vital areas, but it is also equally a vital contribution to the industry. The Residents form part of the SRT team and actively contribute to day-to-day work.